

"An organization composed of consumer protection authorities from over 80 countries, and growing."





# Mission and **Vision**

To protect consumers by encouraging and facilitating practical action to prevent cross-border marketing malpractice. These actions include information sharing on market developments and regulatory best practice, as well as coordination and cooperation to tackle market problems.

Our vision is for ICPEN to be recognised as the international body which promotes and facilitates consumer protection enforcement. This includes a growing level of crossagency cooperation on consumer protection enforcement matters









**ICPEN** 

**Protecting Consumers Worldwide** 

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#### Who we are

International Consumer Protection Network (ICPEN) Enforcement is membership organisation consisting consumer protection law enforcement authorities from across the globe. ICPEN provides a forum for developing and maintaining regular contact between consumer protection agencies and focusing on protection concerns. consumer encouraging cooperation between agencies ICPEN aims to enable its members to have a greater impact with their consumer protection policy, laws and regulations.

#### What we do

The mandate of ICPEN is to share information about cross-border commercial activities that may affect consumer interests and to encourage international cooperation and collaboration among consumer law enforcement agencies in this scope.

ICPEN's core strategies to achieve our mandate is:

- To co-ordinate and co-operate on consumer protection enforcement matters.
- To share information and intelligence on consumer protection trends and risks.
- 3. To share best practice information about key consumer protection laws, enforcement powers and regulatory approaches to consumer protection.

## Participate in our work

Generally, participation in our work is only possible for national governmental organisations responsible for the promotion and enforcement of consumer protection legislation.

#### As a Guest

Before pursuing full Membership, eligible consumer protection authorities are welcome to attend our events as guests to come-and-see our work.

#### As a Member

Normally, countries can only be represented in ICPEN by a single national organisation.

Member organisations are expected to deliver an annual report and take part in at least one ICPEN activity annually.

#### **ICPEN** activities

Participate in organisation events, including:

- annual Best Practices Workshop (typically hybrid)
- annual Conferences (typically hybrid)
- virtual events such as webinars

Benefit from other Network activities, such as:

- econsumer.gov membership
- annual Fraud Prevention Month
- annual Internet Sweep
- annual Consumer Education Awards
- annual Intelligence Report
- Agency Effectiveness mentorship program
- various project work groups

Members have access to Network products, such as:

- secure Members' extranet portal
- training materials
- guidance materials
- project outcome products

### **Join the Network**

Become a member of ICPEN and join the Network of #GlobalConsumerProtectionEnforcers – working together, #ProtectingConsumersWorldwide.



#### For more information:

- visit our website: icpen.org
- look for us on Linked in